

What is TECI2?

TECI2 is a communications and connections hub that engages your audience with multiple features that best serve the objectives of your organization.

While its *roots and primary functionality was based in the workforce and business development space*, the **TECI2** platform has broadened over the years to incorporate new key functionalities and tools that are useful in fulfilling the mission and operations of the people, businesses, and organizations that **TECI2** serves.

A private labeled “engagement hub” creates your own membership ecosystem.

- It is a powerful, all-in-one solution for organizational engagement.
- You will have everything you need to engage your audience, make an impact, and **measure** that impact.
- Your brand: all within one hub. Create a digital space that truly stands out and makes your organization proud with its own URL and visual identity.
 - Uplift your engagement strategies with market-leading features, all in one place.
- **Own** all of your data.

A TECI2 Portal connects your audience to:

- People/Talent
- Experiences
- Business opportunities
- For-profit and Non-profit organizations
- Jobs
- Products
- Services
- Podcasts
- Virtual learning, and more

Once we understand your needs and desired outcomes, **we will** configure your flexible platform to assist you in accomplishing your goals and track the activities of your members/subscribers.

TECI2 offers:

- **Private Labeling**
 - ☐ Produced by TECI2 and licensed under your corporate brand
- **A Platform Unified Business**
 - ☐ Business processes under one roof provide your customers and administrators a more positive experience

- **Data Ownership**
 - ☐ Consistent communication with customers is critical when it comes to a thriving business. By owning your customer data, you can drive sales, save time, save money, and build stronger customer relationships
- **Flexibility and Customization**
 - ☐ Built on a dynamic and easily customizable platform which allows us to configure it to meet your specific design and functionality needs
- **Scalable Platform**
 - ☐ Platform offerings can increase as your business grows
- **Engagement Opportunities**
 - ☐ Ability for your organization to engage in different ways: business, personal, job search/match, communities
- **Communication Options**
 - ☐ Email
 - ☐ Chat
 - ☐ Podcasts
 - ☐ Virtual meetings
 - ☐ Apps*
- **Trackable Learning Management System (LMS)**
 - ☐ Use your own courses or we can develop education courses for you
- **eCommerce**
 - ☐ Advertisement space
 - ☐ Marketplace
- **Ability to measure the impact**
 - ☐ Track who is using the platform
 - ☐ Track user activities
 - ☐ Develop a variety of reports

Your private labeled **TECI2** portal will drive organic connections, track designated activities, measure the impact of these activities, and report the outcomes.

Successful businesses positively impact their community.

TECI2: Real-time Visibility with the Power of Predictability

A white-labeled unified business portal offers multiple organizations a centralized, collaborative, all-inclusive platform for engaging, sharing, storing, tracking, monitoring, and reporting.

It allows organizations to focus on three important types and uses of evaluation to measure program effectiveness and impact.

1st- Program Process Monitoring

Indicates:

- How well the program processes are working
- The extent to which the program is being implemented
- Whether the program activities are accessible and engaging to its targeted audience

How it's useful:

- Allow providers to monitor how well their program plans and activities are working
- This provides an early warning for any problems that might occur

2nd - Outcome Objective-Based Evaluation

Indicates:

- The degree to which the program is having the intended effect on the target population's behavior

How it's useful:

- Tells whether the program is being effective in meeting its objectives

3rd - Impact Evaluation

Indicates:

- The degree to which the program meets its goal(s)

How it's useful:

- Provides evidence of a program's impact

After understanding the objectives of your organization, we will customize the reports to capture metrics important to you.